

Chapter 3: GOALS AND RECOMMENDED ACTIONS

This Chapter presents the overall mission statement for western Orleans County regarding the future direction of the communities, as well as goals and specific actions which should be taken to realize the desired future.

The following statement represents the overall mission of the Plan:

To improve the quality of life in western Orleans County through the joint efforts of the towns and villages that will:

- **preserve and enhance the community’s rural, small town characteristics, natural beauty, cultural and natural resources, agricultural base, and residential neighborhoods;**
- **revitalize the commercial cores of the villages and stimulate appropriate types of diverse economic development consistent with retaining the community’s small town, rural character; and**
- **sustain an environment of increased intergovernmental coordination and cooperation.**

Goals and Recommended Actions are presented for the following topics:

- General Land Use
- Farmland and Agriculture
- Village Revitalization
- Neighborhood Preservation
- Economic and Industrial Development
- Environmental Protection
- Intergovernmental Cooperation/ Consolidation of Services
- Transportation and Parking
- Public Utilities and Services

The following format is used to present the official Goals and Recommended Actions in the Western Orleans Comprehensive Plan:

GOAL: Indicates the overall policy direction of the Plan

ACTION: Specifies how the stated objective will be accomplished

RESPONSIBILITIES: Designates the organization or official responsible for carrying out the action

Time Frames:

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GENERAL LAND USE

GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
Encourage new commercial and industrial development in and adjacent to existing villages and hamlets.	Revise town and village zoning regulations to ensure that commercial and industrial development and high density residential development is permitted in and adjacent to villages and hamlets	⇒ Town and village planning boards to recommend revisions. ⇒ Town and village boards to adopt revisions	X X				
	Streamline administrative procedures to encourage appropriate types of development.	⇒ Town and village planning boards, town and village boards, enforcement officers.	X				
	Locate new industrial parks in or adjacent to the villages.	⇒ Town and village boards to acquire land in or adjacent to villages, as needed, for use as industrial parks.				X	
Retain the character of existing villages and hamlets.	Incorporate design standards into zoning regulations to ensure that new development and redevelopment in villages and hamlets are consistent with community character.	⇒ Town and village planning boards to recommend design standards	X				
		⇒ Town and village boards to adopt design standards	X				
Retain the rural character of the countryside.	Revise zoning regulations (e.g., minimum lot size and permitted uses) to ensure that new development in the countryside is consistent with rural character. Encourage the retention of green space in the design of residential subdivisions.	⇒ Town and village planning boards to recommend revisions	X				
		⇒ Town and village boards to adopt revisions.	X				
Provide for new housing development in and around the villages and hamlets.	Review and revise zoning regulations to provide for housing development in suitable locations in and around the villages and hamlets.	⇒ Town and village planning boards to review zoning regulations and to recommend revisions, as needed.	X				
		⇒ Town and village boards to adopt revisions.	X				
Ensure the consistency of zoning regulations across municipalities.	Establish consistent zoning regulations across western Orleans County so that developers are unable to play one municipality off against another in an effort to obtain zoning concessions.	⇒ Town and village planning boards to work together jointly to recommend new zoning regulations	X				
		⇒ Town and village boards to adopt new zoning regulations.	X				
	Enforce zoning regulations fairly and consistently to promote stability in the community.	⇒ Code enforcement officers to enforce regulations					X

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GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
Ensure the consistency of zoning regulations across municipalities (continued).	Educate the public about zoning regulations and land use policies.	⇒ Town and Village Planning Boards working in conjunction to recommend uniform regulations.	X				
		⇒ Town and Village Boards to adopt uniform regulations.	X				

GENERAL SEWER AND WATER INFRASTRUCTURE

GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
Upgrade and maintain the water and sewer services in the villages, as needed, in order to be able to serve existing development and accommodate future development.	Maintain and periodically construct improvements to the water and sewer system.	⇒ Village Boards to appropriate funds for maintenance and to appropriate funds /or seek grant funds for making improvements.					X
Extend public water service to residences and businesses in towns that have inadequate quantities or quality of water.	Construct water lines to serve areas most in need of public water service while continuing to enforce lateral restrictions in Agricultural Districts.	⇒ Town and boards to appropriate funds and/or seek grant funding for making water line extensions.					X
Extend sewer service outside of existing villages and hamlets only to areas that have been developed to sufficient density to make the extension cost effective.	Extend sanitary sewer lines in areas where the density is sufficient to warrant sanitary sewer service., (i.e., the cost to households does not exceed the NYS Comptroller’s ceiling.)	⇒ Town and village boards to appropriate funds and/or seek grant funding for sewer line extensions.				X	

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FARMLAND AND AGRICULTURE

GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
Maintain the economic viability of agriculture	Revise zoning regulations to permit agriculture-related, home-based businesses in agricultural areas. Ensure that regulations include sufficient safeguards to minimize impacts on neighboring properties.	⇒ Town planning boards to recommend revisions to zoning regulations. ⇒ Town boards to adopt zoning regulations.	X				
	Review zoning regulations to ensure that agricultural support businesses (such a food processing and suppliers) are permitted in appropriate areas.	⇒ Town planning boards to review zoning regulations and to recommend revisions, if needed. ⇒ Town boards to adopt revised zoning regulations.	X				
Maintain agriculture as a means to preserve the rural landscape.	Publicize the benefits of agriculture to the general public. Demonstrate that continued agriculture provides property tax income and requires little public services (such as education).	⇒ Countywide agricultural organizations.		X			X
	Continue to enforce lateral restriction policies to limit new development within Agricultural Districts.	⇒ Town Boards to enforce lateral restriction policies.					X
	Enact zoning that encourages development in and adjacent to villages and hamlets.	⇒ Town and village planning boards to recommend revisions. ⇒ Town and village boards to adopt revisions.	X X X				
Minimize conflicts between residential development and agriculture.	Revise zoning regulations to ensure low density development in rural areas and to require buffers to be incorporated in the site design for new residential development.	⇒ Town Planning Boards to recommend revisions for buffers. ⇒ Town Boards to adopt regulations to incorporate recommended buffers.	X				
	Enact local "Right to Farm" laws.	⇒ Town Boards to adopt "Right to Farm" local laws.	X				
	Encourage communication between the agricultural community and the general public. Increase awareness of the benefits of agriculture to the community and of the impacts to be expected from standard agricultural practices.	⇒ County agricultural organizations.					X

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Goals and Recommended Actions

GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
Minimize conflicts between residential development and agriculture (continued).	Encourage the County Agricultural and Farmland Protection Board to mediate conflicts between farm and non-farm neighbors and to encourage agricultural practices that are sensitive to impacts of neighbors.	⇒ Town Boards/county agricultural organizations					X
	Reduce constraints to farming resulting from State and Federal regulations and policies.	Work with the Canal Corporation to develop a fair system to allow farmers to use canal water for irrigation purposes.	⇒ Town Boards, advocacy groups.		X		
	Work with local, regional and statewide advocacy groups to address concerns such as labor and pesticide regulations, insurance costs, availability of credit, and other policies and regulations that constrain farming.	⇒ County agricultural organizations.					X

VILLAGE REVITALIZATION

GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
Encourage renovation and redevelopment within the commercial and industrial cores of the Villages.	Provide incentives to businesses to reuse and/or renovate existing vacant or under-used buildings in targeted areas.	⇒ Village planning boards to recommend target areas. ⇒ Village boards to develop incentives		X			
	Encourage the use of the upper floors of buildings in downtown Medina for non-residential uses, provided that such uses comply with State codes.	⇒ Village planning board to recommend revisions to zoning regulations. ⇒ Village board to adopt zoning revisions.	X				
	Work with local farmers to establish a farmers market in the Village of Medina using an existing vacant building (perhaps close to the Erie Canal) or the Canal basin parking lot for farmers to sell their products and wares and to attract tourists.	⇒ Medina Village Board and Orleans County Chamber of Commerce to identify potential sites and to work with farmers to establish a market.				X	
	Seek grant and loan funding to clean up brownfield industrial sites to make them suitable for redevelopment. (Also listed in "Economic and Industrial Development" section.)	⇒ Village boards to apply for grant and loan funding.				X	

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Goals and Recommended Actions

GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O	
Encourage renovation and redevelopment within the commercial and industrial cores of the Villages (continued).	Enact policies that encourage the demolition or re-use of functionally obsolete industrial buildings. (Also listed in "Economic and Industrial Development" section.)	⇒ Village Boards, county IDA and property owners to identify parcels to be developed or re-developed.			X			
	Maintain the commercial vitality of the Village of Medina downtown business district.	Continue the joint, co-operative advertising and promotional campaigns in the Village of Medina	⇒ Medina Business Association to continue co-operative advertising and promotional campaigns.					X
		Minimize the disruption of the Main St./ Center St. / Maple Ridge Rd. reconstruction project through, e.g., the installation of temporary business and parking signs, the maintenance of traffic flow and adequate parking, the distribution of informational brochures, and the provision of shuttle service.	⇒ Village Board and Department of Public Works to erect signs, maintain parking and traffic flow. ⇒ Medina Business Association and/or Orleans County Chamber of Commerce to prepare and distribute informational brochures and to sponsor shuttle service.		X			
		Improve the gateway entrances to Medina with landscaping and signage. Install an Erie Canal sign at the intersection of Routes 63 and 31A and a visitor center for the distribution of tourism brochures.	⇒ Village of Medina in conjunction with NYS Dept. of Transportation to install landscaping and signage at entrances to Medina. The Orleans County Chamber of Commerce to work with Medina and NYS Canal Corporation to establish a visitor center at Routes 63 and 31A.		X			
		Bury electric power and telephone lines in downtown Medina.	⇒ Medina Village Board to lobby Niagara Mohawk and Bell Atlantic to bury the lines.			X		
		Continue the Village's revolving loan program to make loans available to businesses in Medina.	⇒ Village Board to continue to make loan funds available. ⇒ Village Loan Review Committee to continue to oversee the loan program.					X

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Maintain the commercial vitality of the Village of Medina downtown business district (continued).	Improve the appearance of downtown Medina by encouraging business owners to improve the appearance of their business facades including signs consistent with the historical character of the area and by screening their dumpsters from municipal parking lots.	⇒ Medina Code Enforcement Officer to enforce regulations that require the screening of dumpsters.	X				
	Implement a “Keep Medina Clean” campaign to deter littering and solicit the assistance of downtown businesses.	⇒ Medina Business Association to develop and implement campaign	X				
	Provide more landscaping in downtown especially along Center Street and replace existing planters with planters less susceptible to frost damage.	⇒ Medina Village Board to seek grants to fund landscaping improvements downtown.		X			
	Improve the access to Main Street from the newly constructed Church Street parking lot.	⇒ Medina Village Board to acquire and clear property, as needed, and provide sidewalk, lighting, and signage for access route.			X		
	Recruit a company to reopen the former movie theater across from the Medina Village Hall.	⇒ Orleans County Chamber of Commerce to identify and recruit potential companies.		X			
	Encourage downtown businesses that are open in the evening to establish uniform evening business hours. Encourage all downtown businesses to adhere to their posted business hours.	⇒ Medina Business Association to work with downtown businesses to establish uniform business hours to the extent possible and to encourage all business to adhere to their posted business hours.	X				
Take advantage of the opportunities for tourism associated with the Erie Canal.	See “Recreation, Culture and Tourism” section for specific actions.						
Maintain the vitality of the Village of Lyndonville downtown business district.	Renovate downtown store fronts consistent with historic character.	⇒ Village Board to seek grant funding and low interest loan funds to make available to business owners for facade improvements			X		
	Maintain and improve streets and sidewalks to enhance the pedestrian environment.	⇒ Lyndonville Village Board to appropriate funds to make street and sidewalk improvements.					X
	Bury or relocated power lines.	⇒ Lyndonville Village Board to lobby Niagara Mohawk to bury or relocate power lines.			X		

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GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
Maintain the vitality of the Village of Lyndonville downtown business district. (continued).	Improve the exterior of the Village Hall.	⇒ Lyndonville Village Board to appropriate funds needed for making improvements to the Village Hall.			X		
	Upgrade the Town Hall parking lot through the striping of parking spaces and the removal of weeds.	⇒ Lyndonville Village Board to appropriate funds for improvements ⇒ Lyndonville Public Works Department to make improvements		X			
Support activities that promote a close-knit sense of community in the Villages of Medina and Lyndonville.	Create a Medina “Walk of Fame” with interpretive signage similar to the one in Lockport, NY that showcases the history of the Village. Conduct an annual ceremony for the installation of granite markers.	⇒ Medina Business Association to develop the program and to raise funding through contributions and donations. ⇒ Village Board to consent to the establishment of a “Walk of Fame.”			X		X
	Stage festivals and community events in the downtown areas of the villages. (See also Recreation/ Culture/ Tourism recommendations)	⇒ Village Board to permit festivals and community events in downtown. ⇒ Various community groups to organize and stage festivals and events	X				X
	Display the works of local artists and historic artifacts in the town and village halls. (See also Recreation/ Culture/ Tourism recommendations)	⇒ The GO-Art Council to administer the program and to solicit local artists to participate in the program.	X				X
		⇒ Town and Village Boards to permit the use of town and village buildings for displaying art and historic artifacts	X				X

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NEIGHBORHOOD PRESERVATION

GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O	
Improve the appearance and maintenance of residential properties.	Ensure that all Code Enforcement Officers are certified and maintain their certification	⇒ Town and village boards to appropriate funding for training.	X				X	
	Evaluate the feasibility of using paid Medina firefighters to conduct fire safety inspections.	⇒ Village Board in conjunction with the Fire Chief to evaluate the feasibility.	X					
		⇒ Fire Chief to implement the program, if feasible.		X				
	Evaluate the workload of the zoning/code enforcement officers in each municipality. If the workload is excessive and/or if greater clerical support is needed, consider expanding staffing and/or work hours and providing additional clerical support commensurate with the workload or consider the intergovernmental consolidation of zoning enforcement (see "Intergovernmental Cooperation/Consolidation of Services" section.)	⇒ Town and village boards to evaluate workloads and to appropriate additional funding to increase work hours and/or staffing if needed.			X			
		⇒ Town and village boards to evaluate the feasibility of consolidating zoning/code enforcement functions. (See "Intergovernmental Cooperation /Consolidation of Services" section.)				X		
	Consider enacting legislation to require a license for non-owner-occupied rental units and require periodic inspections as a condition for license renewal.	⇒ Village of Medina code enforcement officer working in conjunction with village attorney to recommend legislation.				X		
⇒ Village board to consider adopting legislation.						X		
Enact legislation to require a new Certificate of Occupancy each time a non-owner-occupied rental property is sold.	⇒ Village of Medina attorney to develop recommended legislation.				X			
	⇒ Village Board to adopt legislation.				X			
Adopt local property maintenance regulations, if needed, to supplement the NYS Code. Defer adopting local property maintenance regulations until after reviewing the new NYS Fire Prevention and Building Code that became effective in January 2001.	⇒ Town and village boards to defer revising local property maintenance regulations.			X				

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GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O	
Improve the appearance and maintenance of residential properties (continued).	Seek grant funding to implement no-interest / low-interest loan program to assist low income property owners to make housing repairs.	⇒ Town and village boards to seek grant funds to use to make home repair loans.				X		
	Periodically conduct joint meetings attended by the Zoning/Code Enforcement Officers, Village and Town Attorneys, Town Supervisors and Village Mayors, and Town and Village Court Justices to discuss code enforcement and property maintenance issues.	⇒ Town supervisors and village mayors to work together to organize and schedule joint meetings.					X	
	Evaluate the feasibility of developing agreements with the Orleans County Department of Social Services whereby DSS mails rent checks directly to landlords in exchange for the landlords consenting to ‘move in/ move out’ inspections of apartments each time tenants change.	⇒ Town and village code enforcement officers working jointly to approach DSS and recommend the program. ⇒ Town and village code enforcement officers to conduct inspections, if DSS agrees.		X				X
Encourage opportunities for homeownership.	Obtain grant funding to assist low-income families purchase homes.	⇒ Town and village boards to seek grant funding to provide assistance.		X				
Limit the conversion of single family homes into apartments.	Continue to maintain zoning districts in the villages that do not permit multi-family dwellings.	⇒ Town and village boards to maintain zoning districts that do not permit multi-family dwellings in appropriate areas of the towns and villages.	X				X	
	Enforce zoning regulations against the owners of illegally-converted dwellings in order to have the dwellings converted back to single family dwellings.	⇒ Town and village code enforcement officers to identify illegal conversions and to enforce regulations when illegal conversions are discovered.						X
Reduce the conflicts associated with the mixing of residential use with incompatible non-residential uses.	Maintain and revise zoning restrictions to prohibit incompatible non-residential uses in residential areas. Revise zoning regulations, including site plan review criteria and procedures, to ensure that adequate buffers are incorporated into non-residential development that adjoins residential neighborhoods.	⇒ Town and village planning boards to recommend revisions. ⇒ Town and village boards to adopt revisions.	X					
Encourage the elimination of existing mixed use areas that are detrimental to residential quality of life.	Revise zoning regulations to discourage the continuation of non-conforming uses in mixed use areas.	⇒ Town and village planning boards to recommend revisions. ⇒ Town and village boards to adopt revisions.	X				X	

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ECONOMIC AND INDUSTRIAL DEVELOPMENT

GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O	
Encourage appropriate types of economic development that provide good paying jobs and infusion of money into the economy.	Encourage the Orleans County Legislature to maintain an effective level of staffing at the County of Orleans Industrial Development Agency (COIDA) and funding for COIDA programs.	⇒ Town and village boards to lobby County legislature to increase funding and staffing for COIDA.		X				
	Implement an “Ambassador Program” through the Orleans County Chamber of Commerce and recruit business owners and managers of local businesses as ambassadors who promote Orleans County during their business trips.	⇒ Orleans County Chamber of Commerce to implement and coordinate the program.			X			X
		⇒ Orleans County Chamber of Commerce to recruit ambassadors from local businesses.			X			X
	Clear and grub the undeveloped portions of the Medina Industrial Park and construct temporary access roads so sites may be shown to prospective tenants.	⇒ The Medina Pubic Works Superintendent working in conjunction with Town of Ridgeway and Shelby Highway Superintendents and County Highway Superintendent to clear vegetation and construct temporary roadways.		X				
	Develop check lists and flow charts for zoning and building permits and review processes so that applicants know what is required, what the steps of each process are, and the time frame in actions will be taken and decisions made.	⇒ Town and village planning boards working in conjunction with the town and village code enforcement officers to develop check lists and flow charts.		X				
	Provide the members of each municipal Planning Board and Zoning Board of Appeals with the appropriate training to ensure they understand how to correctly perform their duties.	⇒ Town and village boards to provide funding for training.			X			X
		⇒ Town supervisors and village mayors to work jointly to arrange local training through BOCES or other organization.						X
Designate one employee or public official in each municipality to serve as the industrial development contact/liaison person who will have responsibility for interfacing with businesses interested in locating or expanding in western Orleans County.	⇒ Town and village boards to designate key contact person in each municipality and to notify COIDA of designations.		X				X	

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GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
<p>Encourage appropriate types of economic development that provide good paying jobs and infusion of money into the economy (continued).</p>	<p>Revise zoning regulations so that the uses permitted in business and industrial districts are consistent across all of the municipalities in western Orleans County.</p>	<p>⇒ Town and village planning boards working jointly to develop consistent recommended zoning regulations.</p> <p>⇒ Town and village boards to adopt consistent zoning regulations.</p>	<p>X</p>	<p>X</p>			
	<p>Consider establishing reserve funds in each municipality for use to make industrial site improvements. Make annual appropriations to the reserve funds to ensure that money is available for making improvements when needed.</p>	<p>⇒ Town and village boards to consider legislation to establish a reserve fund for each municipality.</p> <p>⇒ Town and village boards to consider making appropriations to reserve funds for future improvements.</p>		<p>X</p>	<p>X</p>		
	<p>Periodically conduct public education programs to make the public aware of the importance of industrial reserve funds to maintaining the economic viability of the area.</p>	<p>⇒ Town and Village Boards to co-sponsor events with the Orleans County IDA and Chamber of Commerce.</p>					<p>X</p>
	<p>Each western Orleans town, village and Orleans County to periodically make financial contributions to the COIDA revolving loan fund to capitalize the fund over time.</p>	<p>⇒ Town and village boards and Orleans County Legislature to make periodic appropriations to COIDA revolving loan fund.</p>		<p>X</p>			<p>X</p>
	<p>Encourage privately owned land in the old industrial core of Medina to be donated to the Village or COIDA. Municipally owned land should be donated to COIDA, when feasible. Municipalities should make the land developable and marketable by installing infrastructure. Ensure land is not contaminated before accepting it as a donation to avoid liability for the remediation of contamination.</p>	<p>⇒ Village Boards</p>	<p>X</p>				<p>X</p>
	<p>Clean up brownfield industrial sites to make them suitable for industrial redevelopment. Seek grant and loans to fund cleanup. (Also listed in "Village Revitalization" section.)</p>	<p>⇒ Village boards to apply for grant and loan funding for cleanup.</p>				<p>X</p>	
	<p>Enact policies that encourage the demolition of functionally obsolete buildings in the industrial core of the villages. (See also "Village Revitalization" section.)</p>	<p>⇒ Village boards; IDA</p>					

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GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
Encourage appropriate types of economic development that provide good paying jobs and infusion of money into the economy (continued).	Reduce the property tax burden by reducing the cost of local government through increased cooperation and/or consolidation . (See "Intergovernmental Cooperation/Consolidation of Services" section for specific actions.	⇒ See "Intergovernmental Cooperation / Consolidation of Services Section."	X				X
	Streamline the review and permitting process for zoning and building permits, site plan review, and zoning appeals to reduce the amount of time required for businesses to obtain necessary permits and approvals.	⇒ Town and village planning boards to review processes and recommend revisions. ⇒ Town and village planning boards to approve revised processes.	X X				
Encourage industrial diversity by supporting the establishment of numerous small businesses that each employ small numbers of employees.	Convert existing, vacant industrial buildings into business start-up incubators to provide inexpensive building space to small, start-up businesses until they become financially viable.	⇒ COIDA			X		
	Publicize the availability of the Orleans County micro-enterprise loan program for assisting small business start-ups.	⇒ COIDA, the Orleans Chamber of Commerce and the Medina Business Association to publicize the program.					X
	Promote tourism and tourism-related business.	⇒ See "Recreation, Culture and Tourism" section.					
Provide for home-based businesses in rural areas.	Review and revise zoning regulations to allow for home-based businesses. Incorporate safeguards to protect rural character and neighboring residences.	⇒ Town and village planning boards to recommend revised regulations. ⇒ Town and village boards to adopt revisions.	X X				
	Ensure that the telecommunications infrastructure is maintained and upgraded as state-of-the-art technology, and has the capacity needed for home-based businesses and jobs that are dependent on telecommuting and telecommunications.	⇒ Town and Village Boards, County Legislature to use existing rights of way as leverage to encourage new telecommunications infrastructure.					X
Maintain attractive communities as a means to attract new industries.	Enhance and encourage the quality of life amenities of the community that are important to business owners, e.g., good schools; arts, entertainment and cultural programs and venues; recreational facilities and programs; good housing stock; and restaurants.	⇒ Town and Village Boards, County Legislature to provide funding, regulations and program consistent with this goal.					X

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Maintain attractive communities as a means to attract new industries (continued).	Improve the image of the villages and towns to outsiders by improving the appearance of the major entrances to each municipality	⇒ Town and village boards to make appropriations for signage and landscaping.		X			
		⇒ Town highway departments and village public works departments or private contractors to install landscaping and signage		X			

RECREATION, CULTURE AND TOURISM

GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
Increase public access to the recreational resources associated with the natural resources of the area. Develop plans for the recreational development of these resources that address the uniqueness of each.	LAKE ONTARIO						
	Encourage development of a restaurant or similar facility.	⇒ Town Board, County Tourism Department to work with landowners.			X		
	Install picnic tables and/or benches on property owned by the Village of Lyndonville to provide a place to view Lake Ontario. Install stairs to provide access to the Lake.	⇒ Lyndonville Village Board to appropriate funds to purchase picnic tables and to construct stairs.			X		
	Maintain rip-rap to control erosion at the Village of Lyndonville’s water treatment plant.	⇒ Lyndonville Highway Superintendent to maintain rip-rap.					X
	Improve the appearance of the area at the end of Route 63. For example, replace or conceal the metal guardrails with something equally functional but more attractive.	⇒ Lyndonville Village Board to appropriate funds for new barrier ⇒ Lyndonville Highway Superintendent to install new barrier.			X		

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GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
<p>Increase public access to the recreational resources associated with the natural resources of the area. Develop plans for the recreational development of these resources that address the uniqueness of each. (continued).</p>	<p>Install interpretive signage to commemorate the use of Lake Ontario as a transportation route during the early 1800s.</p>	<p>⇒ Lyndonville Village Board to appropriate funds for signage. ⇒ Lyndonville Highway Superintendent to install signage.</p>			X		
	<p>ERIE CANAL</p>						
	<p>Encourage boaters to visit and stay overnight in Medina. Complete improvements designed for the Canal Corridor Initiative, such as shower facilities and visitors center. Encourage the establishment of fueling and sewage pump out services in or near the Canal basin.</p>	<p>⇒ Medina Village Board to complete Canal Corridor Initiative improvements. ⇒ Medina Village Board to encourage the establishment of a fueling and sewage pump out business in the Village.</p>		X			X
	<p>Construct a trail to connect the Canal Basin with the downtown business district.</p>	<p>⇒ Medina Public Works Department to construct trail.</p>		X			
	<p>Utilize police on bicycles to patrol the Canal Basin area to provide a more visible police presence.</p>	<p>⇒ Medina Police Chief to assign bicycle patrols to the Canal Basin area.</p>		X			
	<p>Develop sign design standards in the Village of Medina to regulate the type, size and appearance of signage placed on the rear of buildings that abut the Erie Canal Basin parking lot.</p>	<p>⇒ Medina Business Association and the Medina Village Board to encourage property owners to install appropriate signage.</p>	X				X
	<p>Improve the business directory signage in the Medina Canal basin parking by installing more signs, orienting them to make them accessible and easy to read, and keeping the directories current. Make promotional brochures available at each sign location.</p>	<p>⇒ Medina Village Board to appropriate funds for installing signs. ⇒ Medina Business Association to keep sign updated.</p>		X			X
	<p>Improve access from the Medina Canal basin to Main and Center Streets by clearly delineating the access routes with signage.</p>	<p>⇒ Medina Public Works Department to install signage.</p>		X			

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GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
<p>Increase public access to the recreational resources associated with the natural resources of the area. Develop plans for the recreational development of these resources that address the uniqueness of each. (continued).</p>	<p>ERIE CANAL (continued)</p>						
	<p>Install a large "Welcome Boaters" sign in the Medina Canal basin at Canal level toward the Canal.</p>	<p>⇒ Medina Village Board to appropriate funds for the purchase of the sign. ⇒ Medina Public Works Department to install signage</p>		X			
	<p>Encourage the Medina American Legion to relocate its "Welcome Boaters" sign to the foot of the stairs leading to the Canal and reorient it so it faces toward the Canal.</p>	<p>⇒ Medina Mayor to encourage the American Legion Post Commander to relocate the sign.</p>		X			
	<p>Install a stairway in the center of the Medina Canal basin parking lot retaining wall to improve access to the parking lot and downtown.</p>	<p>⇒ Medina Village Board to appropriate funds for the installation of the stairway.</p>			X		
	<p>Encourage Medina businesses that abut the Canal to improve the appearance of the rear facades of their buildings and to install rear entrances for customers.</p>	<p>⇒ Medina Business Association and the Medina Village Board to encourage businesses to make facade improvements. Medina Village Board to make revolving loan funds available for making business facade improvements.</p>		X			X
	<p>Encourage Medina property owners whose building abut the Erie Canal to cleanup the rear of their properties by clearing brush, mowing weeds and grass, removing junk and debris, etc.</p>	<p>⇒ Medina Code Enforcement Officer to encourage property owners to clean up their property and to enforce property maintenance regulations.</p>	X				X
	<p>Improve the lines of site from the Medina Canal basin to the waterfalls and Glenwood Lake. Install accent lighting to display the waterfalls at night.</p>	<p>⇒ Medina Village Board to appropriate funding for accent lighting. ⇒ Medina Director of Public Works to clear brush from the creek bank to improve the view of the lake.</p>				X	X
	<p>Consider installing an art gallery and/or small museum in a building on Main Street that abuts the Canal Basin Parking lot. Install a rear entrance from the Canal Basin parking lot to attract boaters and to provide them with a safe, clearly, defined access way to Main Street.</p>	<p>⇒ Medina Village Board and GO-Art Council to jointly explore the feasibility of acquiring a building and converting it to an art gallery or museum.</p>				X	

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GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O	
<p>Increase public access to the recreational resources associated with the natural resources of the area. Develop plans for the recreational development of these resources that address the uniqueness of each. (continued).</p>	<p>Coordinate local efforts closely with operating and marketing departments of the NYS Canal Corporation.</p>	<p>⇒ Towns, villages and local organizations and groups to consult with NYS Canal Corporation to ensure that efforts to promote the Erie Canal are in accord with each other.</p>					X	
	<p>Promote and showcase the Erie Canal at various conferences public officials and business persons attend. Encourage the NYS Canal Corporation to develop and make available a video for this purpose.</p>	<p>⇒ Towns and villages to lobby the NYS Canal Corporation to prepare a promotional video tape about the Erie Canal. ⇒ Orleans County Chamber of Commerce and COIDA to make the video tape available to local businesses for promotional activities.</p>			X			X
	<p>OAK ORCHARD RIVER/ GLENWOOD LAKE</p>							
	<p>Improve access to Oak Orchard River for canoeing. Construct a parking area along Route 63. Provide a portable toilet during peak weekends. Provide signage to identify the area as a location for canoe access.</p>	<p>⇒ Ridgeway and Shelby Town Boards to appropriate funds to construct parking lots and purchase signage. ⇒ Town Highway Superintendents to install signage and construct parking lots.</p>		X	X			
	<p>In cooperation with Glenwood Lake Commission, develop a park at the south side of Glenwood Lake.</p>	<p>⇒ Medina Village Board and Glenwood Lake Commission to collaborate to develop the park.</p>		X				
	<p>IROQUOIS NATIONAL WILDLIFE REFUGE</p>							
	<p>Encourage local school groups to schedule educational trips to the refuge.</p>	<p>⇒ Lyndonville and Medina School System</p>		X				
	<p>Improve public accessibility to the refuge</p>	<p>⇒ Towns and Villages to lobby for the installation of improved roadways and parking in the refuge.</p>		X				
	<p>Explore the feasibility of establishing an annual festival linked to the refuge similar to the Bird Festival in Oswego, NY.</p>	<p>⇒ Orleans County Chamber of Commerce or Medina Business Association to explore implementing a festival similar to the Oswego bird festival.</p>			X			

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GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
<p>Increase public access to the recreational resources associated with the natural resources of the area. Develop plans for the recreational development of these resources that address the uniqueness of each. (continued).</p>	<p>JOHNSON CREEK / MILL POND VILLAGE OF LYNDONVILLE</p>						
		<p>⇒ Lyndonville Village Board to appropriate funds to purchase signage, install path, and to install screening.</p>		X			
		<p>⇒ Lyndonville Village Board</p>				X	
		<p>⇒ Lyndonville Village Board and Yates Town Board to collaborate and to jointly appropriate funds and seek grant funding for development of the park.</p>				X	
		<p>⇒ Lyndonville Village Board appropriate funds and to seek grant funding to make improvements.</p>				X	
<p>Preserve and enhance historic resources.</p>	<p>Conduct an inventory of historic resources in the Village of Medina. Coordinate with the planned DOT reconstruction of Routes 63 and 31.</p>	<p>⇒ Medina Historic Society to inventory historic resources. Medina Mayor, Code Enforcement Officer</p>					
	<p>Encourage property owners to retain the historic character of buildings during renovations. Provide information (e.g., State Historic Preservation Office technical memoranda) to landowners and contractors regarding materials and techniques that are compatible with historic character.</p>	<p>⇒ Medina Code Enforcement Officer to encourage historic renovations and to distribute literature to property owners and contractors.</p>					X
	<p>Provide incentives such as grant funds and/or tax exemptions to assist landowners in making improvements to properties that are consistent with historic character.</p>	<p>⇒ Medina Village Board to apply for grant funding to assist property owners.</p>		X			
	<p>Develop self-directed walking tours of the Village of Medina that incorporated and showcase architecturally and/or historically significant buildings, restaurants, and other points of interest. Make tour brochures available using outdoor kiosks.</p>	<p>⇒ Medina Historic Society collaborating with Medina Business Association and Orleans County Chamber of Commerce.</p>		X			

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GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
Preserve and enhance historic resources (continued),	Install interpretive signs at historical sites in the Village of Medina.	⇒ Medina Village Board to appropriate funds for signs.		X			
		⇒ Medina Public Work Superintendent to install signs.		X			
Encourage the establishment of businesses that are based on tourism and the use of cultural, historic and natural resources.	Review local zoning regulations and revise to facilitate the establishment of bed and breakfast inns in certain zoning districts. Consider changes to regulations to allow additional tourism-related businesses, such as restaurants, to be operated out of homes in certain areas.	⇒ Town and village planning boards to review zoning regulations and to recommend revisions.	X				
		⇒ Town and Village Boards to adopt recommended zoning revisions.	X				
	Promote local business establishments at festivals and other events that draw people to the area.	⇒ Orleans County Chamber of Commerce collaborating with the Medina Business Association to have a presence at these events and to promote local businesses.					X
	Encourage County support of arts programming through the Genesee / Orleans Council on the Arts.	⇒ Town and village boards to encourage the Orleans County to appropriate funding for GO-Arts Council		X			
Expand and enhance cultural resources and activities.	Continue support of cultural events such as the Buffalo Philharmonic concert series.	⇒ GO-Art Council to continue to support local cultural events.					X
Expand recreational opportunities for youth.	Develop recreational facilities for youth, as funding becomes available, such as ball fields, skate park, trails and other facilities.	⇒ Town and Village Boards; private foundations and government funding sources.		X			

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ENVIRONMENTAL PROTECTION

GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
Protect soils and groundwater from contamination with automotive fluids, parking lot runoff and other waste materials.	Revise zoning regulations and other applicable local laws to include provisions, consistent with DEC requirements, for waste and stormwater management at business and industrial sites that handle potentially hazardous materials..	⇒ Town and village planning boards to develop recommended revisions. ⇒ Town and village boards to adopt revisions.	X X				
	Continue to monitor remediation efforts at inactive hazardous waste sites in western Orleans County communities.	⇒ Town and Village Boards to maintain communications with NYS Dept. of Environmental Conservation.					X
	Coordinate public education efforts with the GLOW Solid Waste Committee.	⇒ Town and village boards to maintain communications with the GLOW Solid Waste Committee.					X

INTERGOVERNMENTAL COOPERATION / CONSOLIDATION OF SERVICES

GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
Increase intergovernmental cooperation, sharing, and joint coordinated efforts	Evaluate the feasibility of establishing an inter-municipal- jointly-funded, employee health insurance program and, if feasible and less costly, implement such a program.	⇒ Town and village boards to study the feasibility, and if feasible, to implement the employee health insurance program.			X		
	Evaluate the potential for reducing the cost of providing workers’ compensation insurance through participation in the Orleans-Wyoming BOCES consortium and pursue such coverage if less expensive.	⇒ Town and village boards to conduct evaluation and to pursue such coverage if less expensive.		X			
	Appoint representatives to participate in the Niagara-Orleans BOCES Purchasing Council.	⇒ Town supervisors and village mayors to appoint a representative from each municipality to attend Council meetings..	X				

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GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O	
Increase intergovernmental cooperation, sharing, and joint coordinated efforts. (continued).	Appoint representatives to the Niagara-Orleans BOCES Intergovernmental Relations Council to develop an integrated strategy to reduce the cost of electric and long-distance telephone service.	⇒ Town supervisors and village mayors to appoint a representative from each municipality to attend Council meetings..	X					
	Make use of the various services available through the Orleans-Wyoming BOCES services when they are the least costly alternative.	⇒ Town and village boards to review services offered by BOCES, and if least expensive			X			X
	Evaluate the feasibility of sharing Town and Village buildings, facilities, and sites and pursue those options that are feasible and advantageous.	⇒ Town and village boards to jointly evaluate the feasibility of sharing buildings, facilities and sites. ⇒ Town and village boards to implement sharing where feasible.			X	X	X	X
	Encourage the Village of Medina and the volunteer fire departments to jointly purchase fire apparatus through joint, cooperative bidding.	⇒ Town supervisors and village mayors to jointly meet with fire chiefs to propose joint purchasing of apparatus.		X				
	Reduce the cost of purchasing equipment, supplies, and services by using the purchase contracts of New York State, Orleans, Monroe, Niagara, and Genesee Counties, and existing purchasing cooperatives (e.g., Niagara-Orleans BOCES and GLOW Solid Waste Management Committee.)	⇒ Town and village officials and employees responsible for purchasing to compare pricing of the various sources and to select the least costly alternatives.	X					X
	Evaluate the feasibility of jointly funding and constructing a water storage tank at the new Shelby Town Hall site on Salt Works Road, and if feasible, pursue funding for the project.	⇒ Town and village boards to engage an engineering firm to conduct a feasibility study. ⇒ Town and village boards to determine cost sharing and to seek grant funding and low interest loans for finance the project.			X	X		
Merge various governmental functions and services through consolidation and/or inter-municipal contracting.	Evaluate the feasibility of merging the Justice Courts in the Towns of Shelby and Ridgeway and the Village of Medina into one Justice Court and pursue the merger if determined to be advantageous.	⇒ Town and village boards to jointly conduct feasibility studies for merging various services. ⇒ If feasible, town and village boards to carry out steps necessary to bring about merger.			X	X		

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GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
Merge various governmental functions and services through consolidation and/or inter-municipal contracting. (continued).	Evaluate the feasibility of establishing a shared fueling facility to serve the Village of Medina, the Towns of Ridgeway and Shelby, and the Medina Central School District; and a shared facility to serve the Village of Lyndonville, Town of Yates, and the Lyndonville Central School District.)	⇒ Town highway superintendents, village public works superintendents, and school fleet maintenance foremen to jointly evaluate the feasibility and to recommend sites. ⇒ If feasible, the town, village , and school boards to develop cost sharing formulas. ⇒ Town, village, and school boards to appropriate necessary funding and/or seek grant funding for the project, if needed.		X			
	Evaluate the feasibility of the Medina and Lyndonville Central School Districts jointly restructuring their fleet maintenance operations so that each specializes in certain types of maintenance that compliment rather than duplicate each other. Each school would contract with the other for maintenance services.	⇒ Medina and Lyndonville School District Superintendents and fleet maintenance foremen to evaluate the feasibility. ⇒ If feasible, Superintendents and foremen to implement specialization.			X		
	Evaluate the feasibility of establishing a joint water line construction crew.	⇒ Town highway superintendents and village public works superintendents to jointly evaluate the feasibility. ⇒ If feasible, town and village boards to develop a cost sharing formula, to determine the organizational structure and chain of command for the work crew, and to carry out the steps necessary to form the construction crew.			X	X	
	Evaluate the feasibility of inter-municipal contracting for the provision of various services, e.g., water meter reading and billing, ambulance service.	⇒ Town and village boards and appropriate town and village department heads to conduct joint evaluations. ⇒ If feasible, town and village boards to enter into inter-municipal agreements for municipal services.		X	X	X	

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GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
Merge various governmental functions and services through consolidation and/or inter-municipal contracting. (continued).	Evaluate the feasibility of creating a municipal utility for the distribution of electricity in western Orleans County.	⇒ Town and village boards jointly to consider potential benefits. ⇒ If feasible, pursue implementation			X		
	Evaluate the feasibility of merging the zoning enforcement in western Orleans County into a centralized office with clerical support and pursue such a merger if determined to be advantageous.	⇒ Town and village boards to evaluate merger of zoning functions. ⇒ If feasible and beneficial, town and village boards to pursue merger.				X	
	Expand the existing joint equipment purchase and maintenance agreements by including additional equipment and adding additional municipalities as parties to the agreements.	⇒ Town and village boards to approach other town and village boards to increase the number of municipalities participating. ⇒ Town highway superintendents and village public works directors to recommend additional equipment to be jointly purchased.			X		
	Evaluate the economic advantages and disadvantages of merging various local government functions and services and pursue those mergers for which the advantages exceed the disadvantages.	⇒ Town and village boards and appropriate town and village department heads to evaluate advantages and disadvantages. ⇒ Town and village boards to pursue merging those functions and services for which merger is feasible and which would provide an overall benefit to the municipalities.			X	X	
Increase intergovernmental communications and information sharing.	Encourage Orleans County Government to install a county-wide computer network system to interconnect all of the Towns and Villages in Orleans County.	⇒ Town and village boards to lobby the Orleans County Legislature to install a county-wide computer network.				X	X
	Encourage county-wide standardization of computer software to facilitate the sharing of information among the municipalities in Orleans County.	⇒ Town and village boards to lobby the Orleans County Legislature to develop and promulgate recommended standardized computer software specifications.				X	X

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**HIGHWAY IMPROVEMENTS / STREETS/
SIDEWALKS /
TRANSPORTATION**

GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
Improve vehicular and pedestrian circulation	Analyze proposed highway improvements and new highway construction projects (such as the extension of Route 531) to determine the impacts (both positive and negative) the projects will have on the area.	⇒ Town and Village boards to provide input to regional planning organizations such as the Genesee Transportation Council and NYS DOT.			X		
	Route traffic, especially truck traffic, through local streets in such a way that it does not adversely impact residential neighborhoods.	⇒ Town and village boards to establish truck routes and to enact legislation to prohibit through truck traffic on streets not designated as truck routes.		X			
	Maintain the streets and highways in the villages in good condition.	⇒ Town and village boards to appropriate funding for street and highway maintenance and reconstruction.					X
	Encourage the installation of sidewalks on village streets that lack sidewalks.	⇒ Village boards to bid for the construction of sidewalks throughout the Village on behalf of residents and to make the volume pricing available to residents.		X			X
	Work with the NYS Dept. of Transportation to insure that the appearance of the villages is improved when state highways through the villages are reconstructed (e.g., bury utility wires and landscaping).	⇒ Village boards to review proposed DOT construction plans and to lobby for enhancements to be incorporated into the project that improve appearance of the villages.					X
Maintain railroad facilities to ensure their availability for area businesses	Work with local businesses, railroads and the IDA to ensure that rail facilities are maintained as needed to ship goods and receive raw materials.	⇒ Town and Village Boards; Orleans County Industrial Development Agency (IDA)					X

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UTILITIES / WASTE MANAGEMENT

GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
Provide utility services that meet the needs of existing and new businesses.	Upgrade utility services, including telecommunications facilities, to serve the needs of new and existing businesses.	⇒ Town and village boards to lobby utility companies to keep utility service updated to state of the art.	X				X
WASTE MANAGEMENT Recognize the role of scrap industries in managing waste and provide for such businesses in zoning regulations.	Review and revise zoning regulations to permit businesses in the scrap industry to operate in specified districts of the towns.	⇒ Town planning boards to review zoning regulations and recommend revisions. ⇒ Town boards to adopt revisions.	X				
TELECOMMUNICATIONS Encourage the extension of cable service to areas that are not currently served.	During periodic reviews of cable service by the FCC, request cable providers to review service areas for possible expansion.	⇒ Town and village boards					X
Encourage the installation of up-to-date telecommunications infrastructure that can be readily upgraded.	Utilize municipal control of road rights-of-way and other public rights-of-way as leverage to require the installation of telecommunications lines. Require the construction of "duct banks" in the rights-of-way, with vaults to facilitate access and replacement of lines.	⇒ Town and village boards					X
	Identify telecommunications infrastructure "gateways" in neighboring communities. Take steps to encourage the extension of such infrastructure into western Orleans County.	⇒ Town planning boards and community volunteers to identify opportunities. Town and village boards to encourage extensions.			X		
	Promote the use of wireless telecommunications services as they become available, provided that the infrastructure required for such service is consistent with rural character.	⇒ Chamber of commerce; Town and village planning boards			X		
Encourage upgrades to telephone lines in rural areas to permit higher speed Internet access.	Provide input to Bell Atlantic and utility regulators.	⇒ Town and village boards; chamber of commerce; individuals and businesses			X		

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GOAL	ACTION	RESPONSIBILITIES	I	S	M	L	O
PUBLIC WATER SERVICE							
Identify areas outside of Villages where on-site water supplies are not adequate.	Survey all residents who do not receive public water to asses their need for public water, and eligibility for grant funding.	⇒ Town Boards			X		
Improve the overall water system in western Orleans County.	Construct facilities for storage to provide backup supply in case of interruptions in service. Cooperate among municipalities to provide the best overall service. Identify and replace water lines that are undersized in relation to connecting lines (e.g., 8-inch lines that connect on one or both ends to 12-inch lines). Replace undersized water lines (2, 4, and 6-inch) in the Villages of Medina and Lyndonville	⇒ Town and Village Boards to provide funding; Highway Departments and Departments of Public Works to recommend projects				X	
Provide for reliable sources of water and adequate backup supply.	Construct cross-connecting lines.	⇒ Town and Village Boards; Departments of Public Works				X	
Streamline the administration of existing water districts.	Consolidate billing services and meter reading services.	⇒ Town and Village Boards		X			
Reduce the cost of constructing water lines through inter-municipal cooperation.	Create a joint water line construction crew and share equipment among the municipalities of western Orleans County.	⇒ Town and Village Boards			X		

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